

KUNSTHALLE MÜNCHEN

Press release

THE MUNICH FLOWER EXTRAVAGANZA

A communal art project

by Rebecca Louise Law at the Kunsthalle München

The British artist Rebecca Louise Law needs a whopping 200,000 dried flowers for her room-filling sculpture entitled *Calyx*, which will go on display as one of the highlights of the exhibition *Flowers Forever. Flowers in Art and Culture* in the Kunsthalle München from 3 February 2023. To this end, we are calling on the people of Munich to help with collecting and drying beautiful blooms and become part of this huge communal art project.

This project also forms part of the city-wide **Flower Power Festival Munich 2023**.

For further information on how to get involved, along with instructions for drying flowers, please refer to:

www.kunsthalle-muc.de/en/flowers

Follow the project on Instagram:

@BluetenrauschMuc #BlütenrauschMuc

As one of the highlights of the exhibition *Flowers Forever. Flowers in Art and Culture* from 3 February to 27. August 2023, the Kunsthalle München is planning a room-filling floral sculpture, to be created in collaboration with Rebecca Louise Law (*1980). The British artist, who works exclusively with flowers, emphasises the importance of close, mindful contact with nature for the human experience in our fast-paced world. Therefore, the people from and around Munich are invited to collect flowers in full bloom throughout 2022, whether shop-bought bouquets or from their own gardens, dry them and bring them to the Kunsthalle until autumn 2022. The goal is to collect at least 200,000 flowers that would have otherwise been thrown away.

The oeuvre of Rebecca Louise Law revolves around the conscientious and sustainable use of natural resources, at the same time encouraging networking between people from different walks of life. Apart from collecting flowers, interested members of the public can also help with preparation for the artwork: this huge quantity of flowers will need to be sorted, arranged, hand-tied and then, in January 2023, ultimately bound together in collaboration with the artist. The Kunsthalle München hopes that this participatory communal project will bring people together in an unusual way.

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About the exhibition

Flowers Forever is the first exhibition to be fully devoted to the history of the flower in art and culture from antiquity to the present day. The Kunsthalle München offers fascinating insight into the topic with paintings, sculptures, photographs, design, fashion, interactive media installations and scientific objects that explore the role of the flower in art and science, in mythologies and religions, in the economy, ecology and politics.

About the Kunsthalle

With around 350,000 visitors every year, the Kunsthalle München is one of Germany's most prestigious exhibition houses. Located at the heart of Munich, the Kunsthalle stages three large exhibitions a year on a variety of themes. Equipped with state-of-the-art museum technology, the approximately 1,200 m² exhibition space is a respected platform for artworks representing a variety of genres from painting, sculpture, graphic art, photography and crafts, through to design and fashion. The Kunsthalle München's diverse programme alternates monographic exhibitions with thematic projects, yet also includes interdisciplinary concepts.

About the Flower Power Festival Munich 2023

Celebrating nature in the city. The Flower Power Festival Munich 2023 will take place under this motto from 3 February to 7 October next year. The Kunsthalle München, the Gasteig, Europe's largest arts centre, the Botanical Garden Munich-Nymphenburg and BIOTOPIA – Naturkundemuseum Bayern are the initiators of the city-wide festival, in which everyone can take part, whether large institutions, small associations, renowned cultural institutions or private initiatives.



Installation view of *Community*, 2018
Toledo Museum of Art, Ohio, USA



Rebecca Louise Law

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Download press images: www.kunsthalle-muc.de/en/press_area/flower-extravaganza